Dear Community Neighbor,

Lyseth Elementary is excited to host the 4th annual Trails for Technology Road Race on **November 4, 2017!** Our school community and neighborhood friends have rallied together each year and made this race an incredible success! This year, it is going to be even bigger!

Lyseth Elementary School is a neighborhood school comprised of kindergarten through 5th grade and serves over 500 families in your community. The race supports funding for enhancing technology at Lyseth Elementary School. The PTA (parent teacher association) strives to augment the already stretched school budget to improve the classroom experience for every Lyseth student.

We can’t do it alone! With support of our neighbors, local businesses and organizations we have made our race a true community-building event. Can we count on you to help? Will you help us by being a program sponsor or making a monetary or in-kind donation?

As a corporate sponsor, your company’s logo will be placed on the back of the race day tee shirt as well as posters throughout our registration area and all marketing material including our website and Facebook page. Come race day, your business will be publicly thanked and participants will be encouraged to return the support! There are several levels of sponsorship:

Platinum Sponsorship – $1,000

Gold Sponsorship- $750

Silver Sponsorship- $500

Bronze Sponsorship– $250

Your company/organization may prefer making in-kind donations such as gift certificates, food/drink, or items for door prizes which will be provided to race participants. Contributions of all sizes are most welcome! Again, this fundraiser will benefit, and the participants will be drawn from, a community of **over 500 families** that live right in your neighborhood!

Lyseth PTA is a 501(3)(c) organization. Contributions are tax deductible and 100% appreciated! Please do not hesitate to call with questions.

Sincerely yours,

Chris Blades

Race Director

Lyseth Trails for Technology 5k

Cell: 207-217-8689

**Lyseth Trails for Technology 5 K Walk/Run**

**Sponsorship Levels**

**Platinum Sponsor $1,000 donation**

(1) Sponsor “shout out” in Race Recap emailed to all race participants

(2) Largest Logo on race shirts

(3) Logo on race website with link to your website

(4) Logo/Name prominently displayed at registration

(5) Your company will be given special recognition at awards ceremony

(6) If interested, you are allowed to set up an informational table about your company and hand

promotional material or product samples.

(7) You are also allowed to set up a banner or sign next to the finish chute if you choose to.

(8) Ten complimentary race registrations.

**Gold Sponsor $750 donation**

(1) Sponsor “shout out” in Race Recap emailed to all race participants

(2) Logo on race shirts in prominent placement

(3) Logo on race web site with link to your website

(4) Logo displayed at registration table

(5) Your company will be given special recognition at awards ceremony

(6) If interested, you are allowed to set up an informational table about your company and hand

promotional material or product samples

(7) Seven complimentary race registrations.

**Silver Sponsor $500 donation**

(1) Logo on race shirt

(2) Logo on race web site with link to your website

(3) Logo displayed at registration tables

(4) Five complimentary race registrations

**Bronze Sponsor $250 donation**

(1) Logo on race shirt

(2) Logo on race web site with link to your website

(3) Sponsor “shout out” in race packet flyer

**Lyseth Trails for Technology second annual 5K Walk/Run**

November 4, 2017 at Lyseth Elementary School

Thank you very much for your donation to Lyseth Trails for Technology 5K Walk/ Run. Your contribution to this Lyseth PTA event (a non-profit organization) is tax deductible and 100% appreciated.

Please fill out and return the below form by October 15th 2017. Corporate donations will be excepted after this date, but not guaranteed to be on t- shirt and race materials. Logos for t-shirts **will be printed in one color** and should be submitted as hi-res (300dpl) JPEG or EPS file. Please email company logo to [lysethtrailsfortechnology@gmail.com](mailto:lysethtrailsfortechnology@gmail.com) if you submit sooner we can apply your logo to other race related material.

**SPONSORSHIP CONTACT INFORMATION**

Company:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State\_\_\_\_\_\_\_\_ Zip\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone ( )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Sponsorship Level (please circle):**

Platinum Gold Silver Bronze

**Do you plan to send materials/giveaways for participants?** Yes No

If yes, what item would you like to include: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Lyseth Trails For Technology 5K has the most awesome community sponsored prize table!!!

We offer prizes for our winners and have raffle drawings for all participants.

*Would you consider donating a gift certificate, gift basket, product or service for our prize table?*

The prize table is centrally located in the gym, it is always with great excitement and anticipation that all participants peruse the prizes. Your business is sure to be noticed, as we will display your donation with pride.